

# 超级店长Wish数据分析 (内部资料,严禁外传)

官网地址 : www.superseller.cn

统计日期 : 6.01-6.30

版本号 V1.0

By 超级店长跨境版

## PART 1 一级行业基础数据 按销量排序 (由大到小)

|                      |        | 店铺数量    | 产品数量       | 日均销售额      | 日均销量     | 日均动销率 | 单品日均销量 |
|----------------------|--------|---------|------------|------------|----------|-------|--------|
| Wish全局               | Wish全局 | 16.50万家 | 16570.69万件 | 1258.65万美元 | 200.32万件 | 0.21% |        |
| 行业名称                 | 中文名称   | 店铺数量    | 产品数量       | 日均销售额      | 日均销量     | 日均动销率 | 单品日均销量 |
| Accessories          | 配件     | 98,025  | 728.37万件   | 105.56万美元  | 35.63万件  | 0.88% | 5.53   |
| Fashion              | 时尚     | 91,659  | 638.65万件   | 301.79万美元  | 27.66万件  | 0.69% | 6.27   |
| Home Decor           | 家居装饰   | 87,909  | 497.60万件   | 118.34万美元  | 25.45万件  | 0.93% | 5.48   |
| Makeup & Beauty      | 化妆美容   | 72,995  | 227.00万件   | 86.58万美元   | 23.26万件  | 1.22% | 8.43   |
| Hobbies              | 爱好     | 85,879  | 334.24万件   | 118.48万美元  | 21.08万件  | 1.39% | 4.54   |
| Tops                 | 上衣     | 71,726  | 315.58万件   | 190.55万美元  | 16.84万件  | 0.75% | 7.10   |
| Baby & Kids          | 婴儿及儿童  | 78,833  | 227.53万件   | 81.63万美元   | 15.11万件  | 1.11% | 5.96   |
| Gadgets              | 小工具    | 75,933  | 237.33万件   | 162.55万美元  | 12.87万件  | 1.07% | 5.05   |
| Phone Upgrades       | 手机升级   | 60,309  | 160.90万件   | 36.14万美元   | 10.13万件  | 1.01% | 6.24   |
| Watches              | 手表     | 49,162  | 97.73万件    | 33.16万美元   | 7.07万件   | 0.71% | 10.13  |
| Wallets & Bags       | 钱包及手袋  | 70,530  | 148.17万件   | 44.94万美元   | 5.96万件   | 0.76% | 5.30   |
| Bottoms              | 下装     | 53,417  | 72.09万件    | 42.93万美元   | 4.48万件   | 0.92% | 6.75   |
| Shoes                | 鞋      | 51,951  | 133.02万件   | 80.98万美元   | 4.44万件   | 0.74% | 4.49   |
| Underwear            | 内衣     | 35,841  | 30.38万件    | 8.14万美元    | 2.41万件   | 1.16% | 6.87   |
| 总计 (除Fashion)        |        | 886,145 | 3120.22万件  | 1306.21万美元 | 176.76万件 |       |        |
| 平均 (除Fashion)        |        | 68,165  | 240.02万件   | 100.48万美元  | 13.60万件  | 0.96% | 6.35   |
| 占Wish大盘比例 (除Fashion) |        |         | 18.83%     | 103.78%    | 88.2%    |       |        |

图1 产品数量/店铺数量及动销率对比

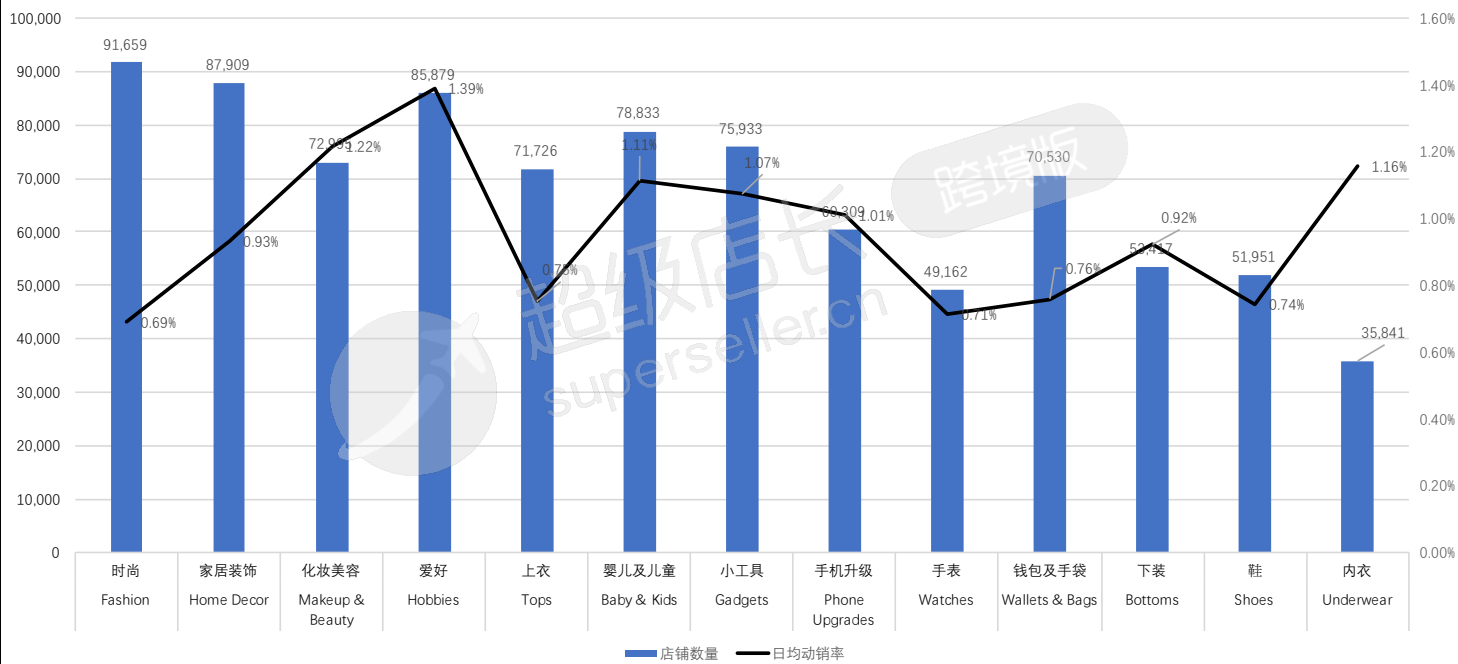
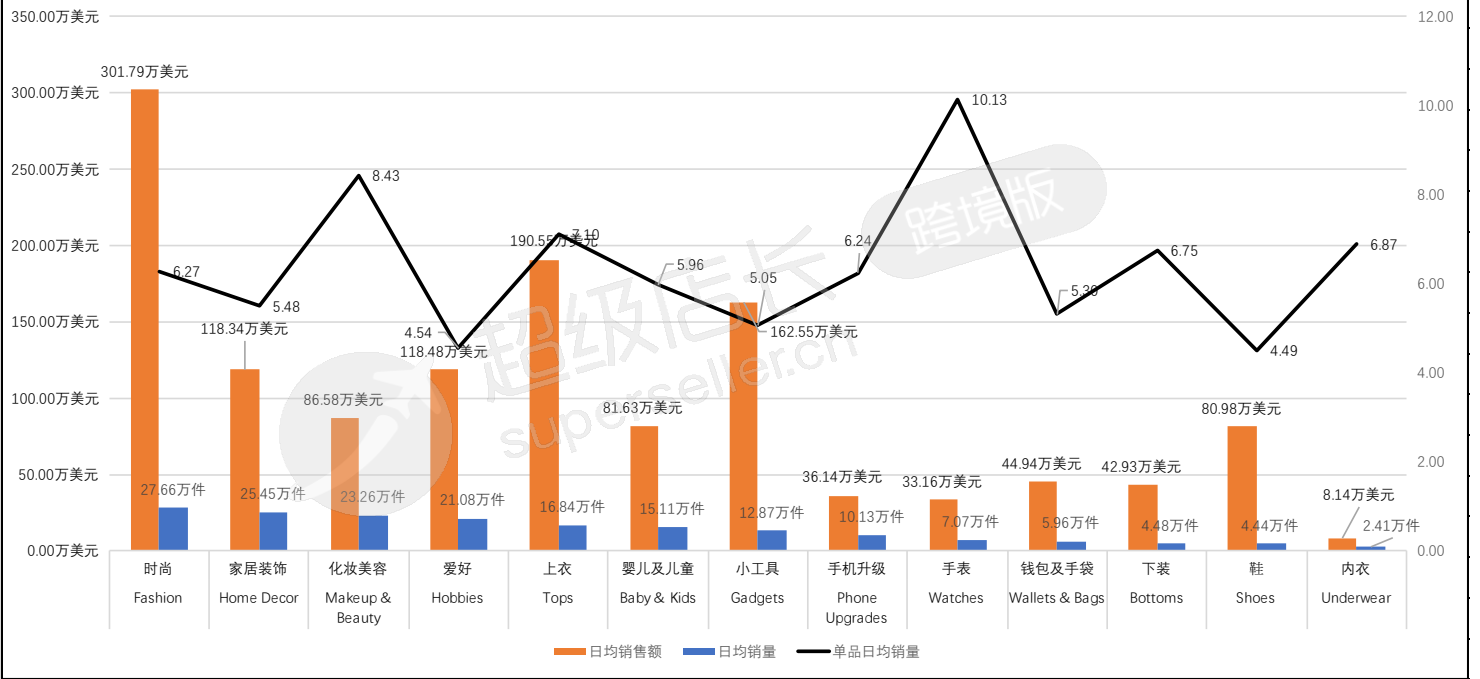


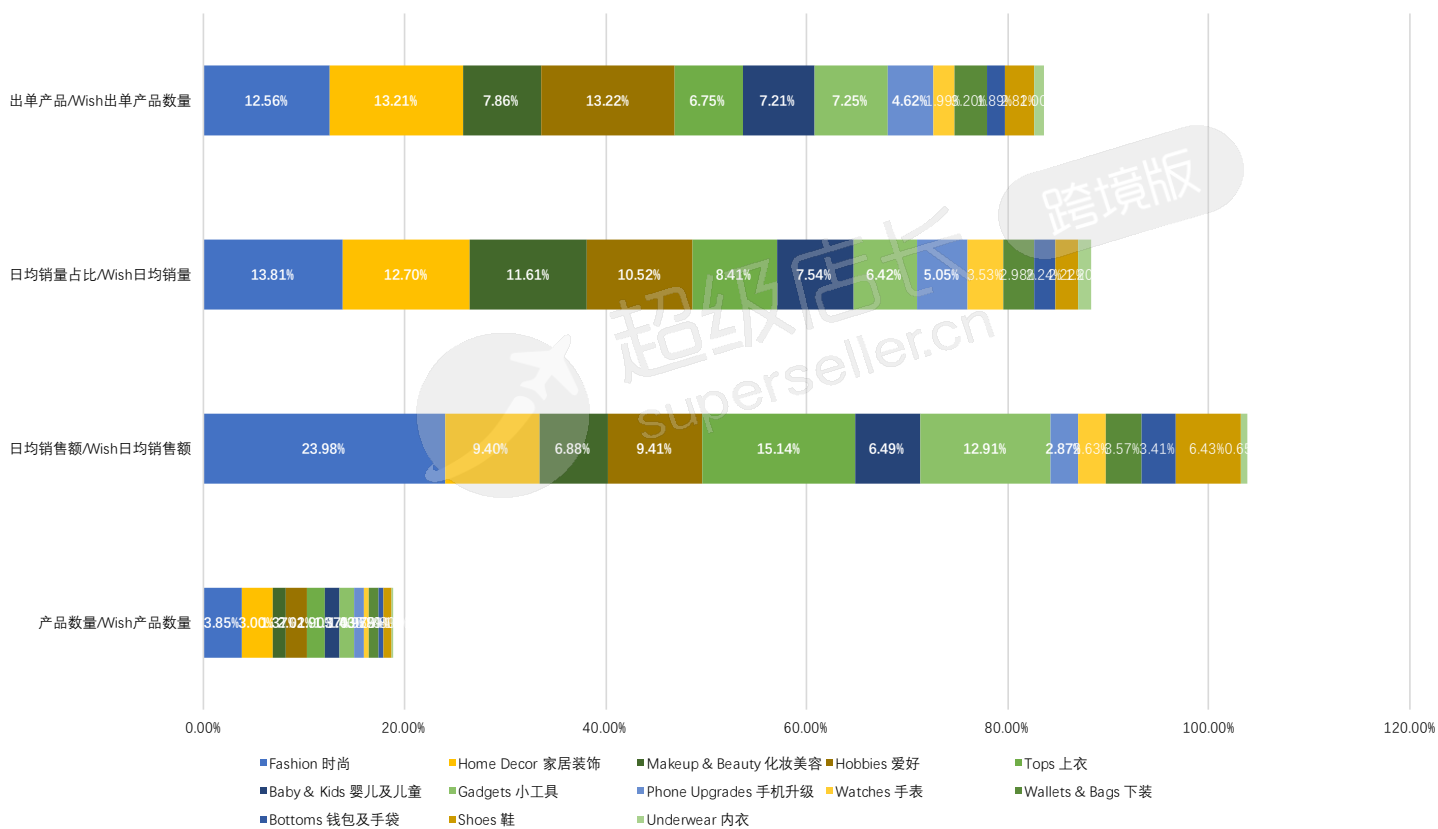
图2 销量/销售额及单品日均销量



PART 2 一级行业基础数据

| 行业名称            | 中文名称  | 店铺数量/Wish店铺数量 | 产品数量/Wish产品数量 | 日均销售额/Wish日均销售额 | 日均销量占比/Wish日均销量 | 日均动销率 | 出单产品/Wish出单产品数量 |
|-----------------|-------|---------------|---------------|-----------------|-----------------|-------|-----------------|
| Accessories     | 配件    | 59.42%        | 4.40%         | 8.39%           | 17.79%          | 0.88% | 18.34%          |
| Fashion         | 时尚    | 55.56%        | 3.85%         | 23.98%          | 13.81%          | 0.69% | 12.56%          |
| Home Decor      | 家居装饰  | 53.29%        | 3.00%         | 9.40%           | 12.70%          | 0.93% | 13.21%          |
| Makeup & Beauty | 化妆美容  | 44.25%        | 1.37%         | 6.88%           | 11.61%          | 1.22% | 7.86%           |
| Hobbies         | 爱好    | 52.06%        | 2.02%         | 9.41%           | 10.52%          | 1.39% | 13.22%          |
| Tops            | 上衣    | 43.48%        | 1.90%         | 15.14%          | 8.41%           | 0.75% | 6.75%           |
| Baby & Kids     | 婴儿及儿童 | 47.79%        | 1.37%         | 6.49%           | 7.54%           | 1.11% | 7.21%           |
| Gadgets         | 小工具   | 46.03%        | 1.43%         | 12.91%          | 6.42%           | 1.07% | 7.25%           |
| Phone Upgrades  | 手机升级  | 36.56%        | 0.97%         | 2.87%           | 5.05%           | 1.01% | 4.62%           |
| Watches         | 手表    | 29.80%        | 0.59%         | 2.63%           | 3.53%           | 0.71% | 1.99%           |
| Wallets & Bags  | 下装    | 42.75%        | 0.89%         | 3.57%           | 2.98%           | 0.76% | 3.20%           |
| Bottoms         | 钱包及手袋 | 32.38%        | 0.44%         | 3.41%           | 2.24%           | 0.92% | 1.89%           |
| Shoes           | 鞋     | 31.49%        | 0.80%         | 6.43%           | 2.22%           | 0.74% | 2.82%           |
| Underwear       | 内衣    | 21.73%        | 0.18%         | 0.65%           | 1.20%           | 1.16% | 1.00%           |
| 总计 (除去Fashion)  |       | 537%          | 19%           | 104%            | 88%             | 12%   | 84%             |
| 总计 (包含Fashion)  |       | 597%          | 23%           | 112%            | 106%            | 13%   | 102%            |

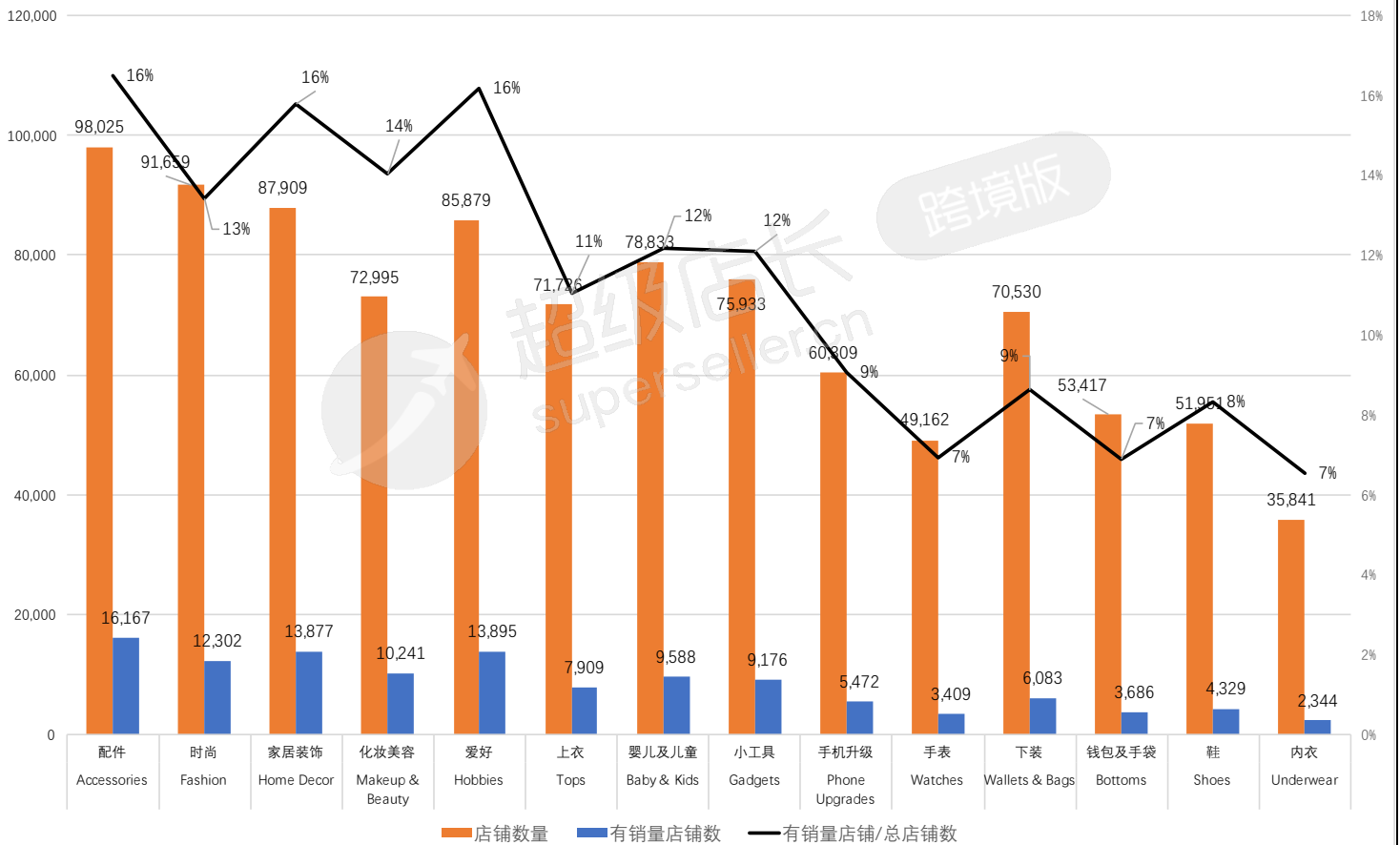
图3 各行业占比分析



PART 3 一级行业拥挤度分析

| 行业              | 中文名称  | 店铺数量    | 日均销量      | 有销量店铺数  | 销量/店铺数 | 销量/有销量店铺 | 有销量店铺/总店铺数 |
|-----------------|-------|---------|-----------|---------|--------|----------|------------|
| Accessories     | 配件    | 98,025  | 356,336   | 16,167  | 3.64   | 22.04    | 16%        |
| Fashion         | 时尚    | 91,659  | 276,571   | 12,302  | 3.02   | 22.48    | 13%        |
| Home Decor      | 家居装饰  | 87,909  | 254,451   | 13,877  | 2.89   | 18.34    | 16%        |
| Makeup & Beauty | 化妆美容  | 72,995  | 232,586   | 10,241  | 3.19   | 22.71    | 14%        |
| Hobbies         | 爱好    | 85,879  | 210,778   | 13,895  | 2.45   | 15.17    | 16%        |
| Tops            | 上衣    | 71,726  | 168,422   | 7,909   | 2.35   | 21.30    | 11%        |
| Baby & Kids     | 婴儿及儿童 | 78,833  | 151,068   | 9,588   | 1.92   | 15.76    | 12%        |
| Gadgets         | 小工具   | 75,933  | 128,699   | 9,176   | 1.69   | 14.03    | 12%        |
| Phone Upgrades  | 手机升级  | 60,309  | 101,251   | 5,472   | 1.68   | 18.50    | 9%         |
| Watches         | 手表    | 49,162  | 70,695    | 3,409   | 1.44   | 20.74    | 7%         |
| Wallets & Bags  | 下装    | 70,530  | 59,643    | 6,083   | 0.85   | 9.81     | 9%         |
| Bottoms         | 钱包及手袋 | 53,417  | 44,843    | 3,686   | 0.84   | 12.17    | 7%         |
| Shoes           | 鞋     | 51,951  | 44,445    | 4,329   | 0.86   | 10.27    | 8%         |
| Underwear       | 内衣    | 35,841  | 24,127    | 2,344   | 0.67   | 10.29    | 7%         |
| 总计 (除Fashion)   |       | 886,145 | 1,767,578 | 102,311 | 24     | 212      | 141%       |
| 平均 (除Fashion)   |       | 68,165  | 135,968   | 7,870   | 2      | 16       | 11%        |

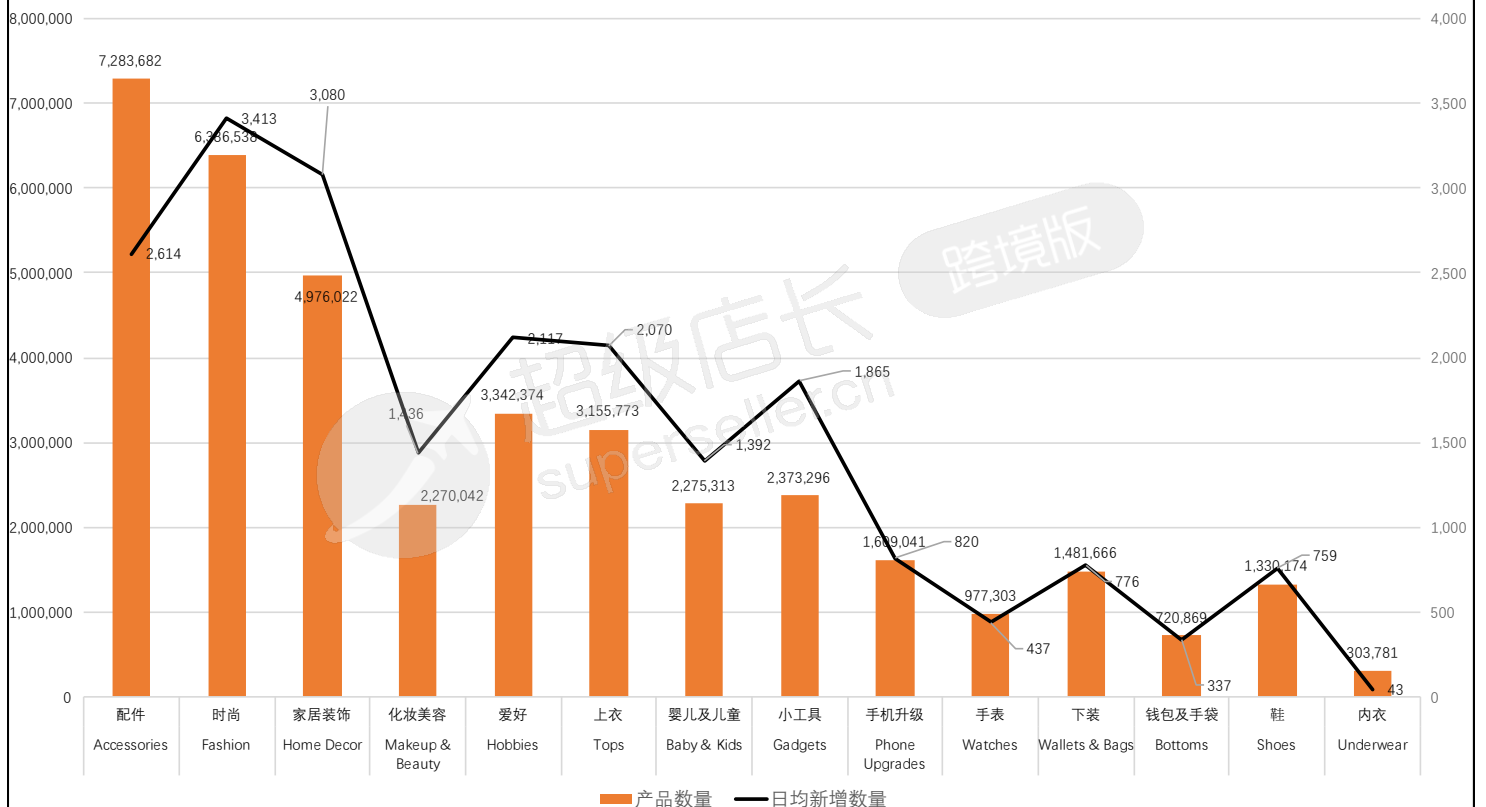
图4 一级行业拥挤度分析



PART 4 一级行业热度分析

| 行业              | 中文名称  | 店铺数量    | 产品数量       | 日均新增数量 | 新增量/产品数量 |
|-----------------|-------|---------|------------|--------|----------|
| Accessories     | 配件    | 98,025  | 7,283,682  | 2,614  | 0.04%    |
| Fashion         | 时尚    | 91,659  | 6,386,538  | 3,413  | 0.05%    |
| Home Decor      | 家居装饰  | 87,909  | 4,976,022  | 3,080  | 0.06%    |
| Makeup & Beauty | 化妆美容  | 72,995  | 2,270,042  | 1,436  | 0.06%    |
| Hobbies         | 爱好    | 85,879  | 3,342,374  | 2,117  | 0.06%    |
| Tops            | 上衣    | 71,726  | 3,155,773  | 2,070  | 0.07%    |
| Baby & Kids     | 婴儿及儿童 | 78,833  | 2,275,313  | 1,392  | 0.06%    |
| Gadgets         | 小工具   | 75,933  | 2,373,296  | 1,865  | 0.08%    |
| Phone Upgrades  | 手机升级  | 60,309  | 1,609,041  | 820    | 0.05%    |
| Watches         | 手表    | 49,162  | 977,303    | 437    | 0.04%    |
| Wallets & Bags  | 下装    | 70,530  | 1,481,666  | 776    | 0.05%    |
| Bottoms         | 钱包及手袋 | 53,417  | 720,869    | 337    | 0.05%    |
| Shoes           | 鞋     | 51,951  | 1,330,174  | 759    | 0.06%    |
| Underwear       | 内衣    | 35,841  | 303,781    | 43     | 0.01%    |
| 总计 (除Fashion)   |       | 886,145 | 31,202,192 | 18,545 |          |
| 平均              |       | 68,165  | 2,400,169  | 1,427  | 0.05%    |

图5 一级行业热度分析



## PART 6 Tops、Shoes、Accessories二级行业概况

## PART 6.1 Tops二级行业概况 按销售额排序(由大到小)

| 行业                 | 中文名     | 店铺数量   | 产品数量      | 日均新增数量 | 日均销售额   | 日均销量   | 销量/店铺数 | 销量/有销量店铺 | 有销量店铺/所有店铺 | 平均价格  | 有销量产品平均价格 |
|--------------------|---------|--------|-----------|--------|---------|--------|--------|----------|------------|-------|-----------|
| Shirts             | 衬衫      | 51,272 | 1,283,816 | 325    | 577,703 | 63,968 | 1.25   | 16.10    | 0.08       | 17.43 | 11.37     |
| Jackets            | 夹克      | 30,147 | 255,501   | 106    | 453,643 | 22,557 | 0.75   | 12.16    | 0.06       | 33.51 | 24.37     |
| Hoodies            | 帽衫      | 24,321 | 181,493   | 118    | 339,197 | 22,748 | 0.94   | 15.09    | 0.06       | 23.85 | 18.64     |
| Coats              | 外套      | 26,188 | 168,784   | 66     | 274,144 | 13,561 | 0.52   | 10.74    | 0.05       | 34.93 | 26.81     |
| Blouses            | 女短衫     | 36,776 | 402,128   | 85     | 238,629 | 31,974 | 0.87   | 19.52    | 0.04       | 13.19 | 8.53      |
| Sweaters           | 毛衣      | 27,120 | 228,900   | 78     | 164,702 | 14,959 | 0.55   | 12.63    | 0.04       | 20.29 | 13.97     |
| Round Neck Tops    | 圆领上衣    | 23,127 | 179,523   | 25     | 103,634 | 12,872 | 0.56   | 9.87     | 0.06       | 16.78 | 10.28     |
| Winter Coats       | 冬装外套    | 8,288  | 26,599    | 8      | 102,456 | 4,271  | 0.52   | 11.59    | 0.04       | 42.42 | 29.20     |
| V-Necks            | V领      | 19,195 | 76,787    | 9      | 83,815  | 9,317  | 0.49   | 13.58    | 0.04       | 18.72 | 10.91     |
| Cardigans          | 开衫      | 18,916 | 76,503    | 27     | 81,409  | 7,194  | 0.38   | 12.41    | 0.03       | 19.27 | 13.00     |
| Short Sleeves      | 短袖      | 18,874 | 94,613    | 11     | 58,408  | 7,195  | 0.38   | 9.84     | 0.04       | 17.14 | 10.41     |
| Tank Tops          | 背心      | 25,477 | 138,494   | 27     | 57,662  | 11,265 | 0.44   | 14.31    | 0.03       | 11.63 | 6.80      |
| Sleeveless Tops    | 无袖上衣    | 17,311 | 57,532    | 6      | 46,307  | 7,975  | 0.46   | 13.42    | 0.03       | 12.28 | 6.90      |
| Jerseys            | 球衣      | 4,867  | 33,904    | 9      | 30,188  | 1,277  | 0.26   | 4.93     | 0.05       | 34.78 | 25.82     |
| Blazers            | 西装外套    | 7,003  | 18,020    | 6      | 26,742  | 1,774  | 0.25   | 7.93     | 0.03       | 29.61 | 18.76     |
| Suits & Blazers    | 西服外套    | 4,067  | 10,750    | 2      | 25,637  | 1,190  | 0.29   | 9.08     | 0.03       | 38.34 | 25.34     |
| Vests              | 背心      | 28,084 | 120,629   | 22     | 22,042  | 2,313  | 0.08   | 5.31     | 0.02       | 13.73 | 13.93     |
| Corsets            | 束身衣     | 11,751 | 43,221    | 9      | 19,968  | 2,173  | 0.18   | 9.17     | 0.02       | 19.47 | 15.16     |
| Crop Tops          | 露脐装     | 15,478 | 50,871    | 8      | 18,843  | 4,215  | 0.27   | 9.63     | 0.03       | 12.48 | 6.40      |
| Collared Tops      | 有领上衣    | 4,471  | 9,066     | 1      | 18,726  | 1,650  | 0.37   | 10.31    | 0.04       | 18.43 | 12.64     |
| Polos              | Polo衫   | 6,210  | 23,529    | 2      | 16,014  | 1,593  | 0.26   | 10.72    | 0.02       | 17.79 | 11.57     |
| Batwing Tops       | 蝙蝠袖上衣   | 6,460  | 13,720    | 1      | 13,230  | 1,753  | 0.27   | 12.23    | 0.02       | 16.81 | 9.95      |
| Turtlenecks        | 高领      | 4,414  | 7,707     | 2      | 10,710  | 916    | 0.21   | 8.26     | 0.03       | 21.71 | 12.85     |
| Shoulder Drapes    | 挂肩      | 3,038  | 4,282     | 1      | 6,043   | 770    | 0.25   | 16.19    | 0.02       | 16.72 | 9.93      |
| Racerback Tops     | 工字背心    | 3,879  | 8,896     | 1      | 5,210   | 2,882  | 0.23   | 7.56     | 0.03       | 11.84 | 6.27      |
| Halter Tops        | 吊带装     | 5,164  | 8,699     | 1      | 4,005   | 2,441  | 0.16   | 7.67     | 0.02       | 15.27 | 7.01      |
| Unique Tops        | 新奇上衣    | 2,483  | 4,160     | 1      | 3,380   | 1,074  | 0.21   | 12.20    | 0.02       | 22.47 | 10.66     |
| Sheer Tops         | 透视上衣    | 2,377  | 3,124     | 1      | 2,915   | 1,024  | 0.21   | 6.87     | 0.03       | 14.14 | 6.94      |
| Furry Tops         | 毛绒上衣    | 861    | 1,120     | 2      | 2,433   | 25     | 0.12   | 3.81     | 0.03       | 37.17 | 24.78     |
| One Shoulder Tops  | 单肩上衣    | 2,579  | 3,434     | 1      | 2,172   | 485    | 0.10   | 7.36     | 0.01       | 23.16 | 12.68     |
| Fancy Tops         | 花式上衣    | 1,813  | 2,710     | 1      | 1,905   | 120    | 0.10   | 6.59     | 0.01       | 15.98 | 11.35     |
| Peplum Tops        | 带腰部装饰上衣 | 1,168  | 1,696     | 0      | 1,267   | 275    | 0.11   | 4.64     | 0.02       | 18.38 | 11.45     |
| Tube Tops          | 抹胸      | 1,394  | 1,659     | 0      | 854     | 555    | 0.21   | 7.65     | 0.03       | 15.28 | 4.66      |
| Bandeaus           | 束发带     | 1,380  | 1,655     | 0      | 722     | 451    | 0.23   | 12.80    | 0.02       | 11.75 | 3.19      |
| Square Necked Tops | 方领上衣    | 522    | 575       | 0      | 464     | 139    | 0.11   | 6.89     | 0.02       | 23.77 | 8.34      |
| Capelets           | 小披肩     | 491    | 675       | 0      | 460     | 51     | 0.11   | 2.97     | 0.04       | 22.27 | 11.84     |

## PART 6.2 Shoes二级行业概况

| 行业               | 中文名  | 店铺数量   | 产品数量    | 日均新增数量 | 日均销售额   | 日均销量   | 销量/店铺数 | 销量/有销量店铺 | 有销量店铺/所有店铺 | 平均价格  | 有销量产品平均价格 |
|------------------|------|--------|---------|--------|---------|--------|--------|----------|------------|-------|-----------|
| Casual Shoes     | 休闲鞋  | 25,954 | 418,757 | 221    | 277,948 | 13,343 | 0.51   | 7.91     | 7%         | 30.97 | 23.26     |
| Boots            | 靴子   | 17,979 | 165,010 | 212    | 268,012 | 10,709 | 0.60   | 8.30     | 7%         | 37.72 | 27.82     |
| Sneakers         | 运动鞋  | 13,892 | 106,917 | 93     | 121,408 | 5,679  | 0.41   | 7.46     | 5%         | 33.09 | 24.63     |
| Running Shoes    | 跑鞋   | 10,302 | 77,588  | 46     | 102,324 | 4,635  | 0.45   | 7.93     | 6%         | 32.20 | 25.75     |
| Heels            | 高跟鞋  | 17,002 | 176,710 | 77     | 95,427  | 4,301  | 0.25   | 5.19     | 5%         | 33.44 | 23.98     |
| Flats            | 平底鞋  | 15,104 | 84,171  | 46     | 58,911  | 3,712  | 0.25   | 6.31     | 4%         | 27.58 | 18.25     |
| Sandals          | 凉鞋   | 20,048 | 181,439 | 42     | 55,165  | 3,574  | 0.18   | 4.74     | 4%         | 26.52 | 17.56     |
| Business Shoes   | 商务鞋  | 7,140  | 35,557  | 16     | 42,861  | 1,868  | 0.26   | 6.75     | 4%         | 38.04 | 26.42     |
| Loafers          | 平底便鞋 | 9,022  | 42,795  | 18     | 33,904  | 1,889  | 0.21   | 6.58     | 3%         | 30.51 | 21.17     |
| Slippers         | 拖鞋   | 17,757 | 71,085  | 95     | 23,870  | 3,714  | 0.21   | 6.46     | 3%         | 15.67 | 9.53      |
| Oxford Shoes     | 牛津鞋  | 3,237  | 9,989   | 4      | 20,035  | 866    | 0.27   | 6.19     | 4%         | 40.25 | 27.24     |
| Slip-on Shoes    | 便鞋   | 6,382  | 19,254  | 3      | 19,801  | 1,233  | 0.19   | 5.19     | 4%         | 28.21 | 19.29     |
| Wedge            | 坡跟鞋  | 6,851  | 25,362  | 7      | 17,583  | 936    | 0.14   | 3.89     | 4%         | 29.59 | 20.53     |
| Platforms        | 防水台  | 5,833  | 23,405  | 7      | 16,228  | 767    | 0.13   | 3.87     | 3%         | 36.11 | 24.38     |
| Unique Shoes     | 新奇的鞋 | 3,784  | 6,667   | 3      | 9,173   | 424    | 0.11   | 4.49     | 2%         | 35.86 | 26.21     |
| Open Toe Shoes   | 鱼嘴鞋  | 3,929  | 12,052  | 1      | 8,697   | 410    | 0.10   | 3.22     | 3%         | 34.61 | 22.54     |
| Shoe Inserts     | 鞋垫   | 10,235 | 23,635  | 15     | 5,930   | 2,437  | 0.24   | 7.24     | 3%         | 4.36  | 3.01      |
| Shoelaces        | 鞋带   | 7,258  | 12,390  | 8      | 4,783   | 1,608  | 0.22   | 7.17     | 3%         | 10.67 | 3.95      |
| Dance Shoes      | 舞蹈鞋  | 2,996  | 4,782   | 3      | 4,776   | 438    | 0.15   | 3.99     | 4%         | 22.80 | 14.78     |
| Shoe Accessories | 鞋配件  | 11,730 | 24,101  | 14     | 4,404   | 1,593  | 0.14   | 5.53     | 2%         | 7.27  | 4.04      |
| Cleats           | 钉鞋   | 1,120  | 2,057   | 2      | 3,223   | 109    | 0.10   | 2.34     | 4%         | 35.87 | 32.04     |
| Clogs            | 木屐   | 768    | 991     | 0      | 1,814   | 151    | 0.20   | 6.66     | 3%         | 25.34 | 14.19     |

## PART 6.3 Accessories二级行业概况

| 行业                          | 中文名       | 店铺数量   | 产品数量      | 日均新增数量 | 日均销售额   | 日均销量   | 销量/店铺数 | 销量/有销量店铺 | 有销量店铺/所有店铺 | 平均价格  | 有销量产品平均价格 |
|-----------------------------|-----------|--------|-----------|--------|---------|--------|--------|----------|------------|-------|-----------|
| Jewelry                     | 珠宝        | 52,747 | 1,294,289 | 340    | 245,186 | 95,149 | 1.80   | 18.71    | 10%        | 9.07  | 3.45      |
| Rings                       | 戒指        | 43,055 | 852,616   | 332    | 156,235 | 55,008 | 1.28   | 16.90    | 8%         | 11.40 | 3.82      |
| Necklaces                   | 项链        | 53,927 | 1,516,052 | 430    | 149,448 | 57,960 | 1.07   | 12.13    | 9%         | 7.24  | 3.27      |
| Bracelets                   | 手链        | 47,621 | 744,501   | 221    | 96,083  | 37,702 | 0.79   | 11.66    | 7%         | 8.96  | 3.47      |
| Earrings                    | 耳饰        | 43,525 | 922,976   | 271    | 88,235  | 38,477 | 0.88   | 11.96    | 7%         | 6.48  | 2.74      |
| Sunglasses                  | 太阳镜       | 26,593 | 214,791   | 75     | 71,429  | 17,545 | 0.66   | 14.15    | 5%         | 11.31 | 5.98      |
| Hats                        | 帽子        | 36,581 | 300,083   | 159    | 70,889  | 18,729 | 0.51   | 9.03     | 6%         | 9.04  | 5.36      |
| Socks                       | 袜子        | 28,177 | 181,107   | 133    | 40,385  | 16,588 | 0.59   | 10.78    | 5%         | 5.82  | 2.96      |
| Keychains                   | 钥匙扣       | 31,963 | 253,976   | 109    | 33,168  | 13,610 | 0.43   | 6.50     | 7%         | 4.58  | 2.72      |
| Gloves                      | 手套        | 26,251 | 111,788   | 78     | 32,527  | 6,720  | 0.26   | 6.88     | 4%         | 9.29  | 6.58      |
| Cosplay Accessories & Props | 角色扮演配件及道具 | 18,952 | 57,509    | 93     | 31,781  | 5,306  | 0.28   | 5.74     | 5%         | 16.77 | 9.39      |
| Masks                       | 口罩        | 27,261 | 104,723   | 102    | 31,644  | 8,710  | 0.32   | 7.90     | 4%         | 9.20  | 5.92      |
| Scarves                     | 围巾        | 21,259 | 98,959    | 59     | 29,588  | 8,251  | 0.39   | 10.51    | 4%         | 10.04 | 4.81      |
| Stainless Steel Jewelry     | 不锈钢饰品     | 10,137 | 37,593    | 10     | 28,827  | 8,999  | 0.89   | 11.47    | 8%         | 10.18 | 4.88      |
| Headbands, Bows, Clips      | 头巾        | 31,564 | 254,431   | 104    | 28,104  | 12,246 | 0.39   | 7.73     | 5%         | 4.56  | 2.75      |
| Beads                       | 珠子        | 16,256 | 74,962    | 31     | 23,848  | 9,354  | 0.58   | 10.18    | 6%         | 9.96  | 3.22      |
| Belts                       | 腰带        | 21,228 | 96,664    | 38     | 23,563  | 4,012  | 0.19   | 5.02     | 4%         | 12.22 | 7.51      |
| Wedding Accessories         | 婚礼配饰      | 17,632 | 73,302    | 20     | 19,204  | 6,120  | 0.35   | 8.27     | 4%         | 13.13 | 5.25      |
| Piercings                   | 人体穿刺饰品    | 12,690 | 55,988    | 33     | 16,486  | 7,162  | 0.56   | 7.96     | 7%         | 4.23  | 2.62      |
| Charms                      | 魅力        | 14,752 | 64,890    | 19     | 15,803  | 5,922  | 0.40   | 9.22     | 4%         | 11.39 | 3.23      |
| Shawls                      | 披肩        | 13,527 | 40,874    | 22     | 14,192  | 3,515  | 0.26   | 9.40     | 3%         | 11.33 | 5.80      |
| Glasses                     | 眼镜        | 18,586 | 68,958    | 47     | 14,060  | 3,636  | 0.20   | 6.57     | 3%         | 19.14 | 6.27      |
| Chokers                     | 宽颈带       | 18,008 | 89,661    | 9      | 12,006  | 5,012  | 0.28   | 9.20     | 3%         | 4.30  | 2.63      |
| Snapback Hats               | 鸭舌帽       | 8,959  | 26,103    | 3      | 9,906   | 2,312  | 0.26   | 5.98     | 4%         | 9.52  | 5.72      |
| Couple%27s Jewelry          | 夫妻珠宝      | 7,544  | 16,069    | 2      | 9,416   | 3,577  | 0.47   | 9.92     | 5%         | 10.40 | 3.68      |
| Umbrellas                   | 雨伞        | 9,168  | 23,987    | 12     | 7,341   | 597    | 0.07   | 3.40     | 2%         | 21.12 | 12.90     |
| Patches                     | 补丁贴       | 6,483  | 27,268    | 21     | 6,402   | 2,603  | 0.40   | 5.95     | 7%         | 6.23  | 2.81      |
| Ties                        | #N/A      | 9,042  | 42,705    | 14     | 6,258   | 2,093  | 0.23   | 6.41     | 4%         | 9.25  | 4.05      |
| Crosses                     | 十字架       | 6,987  | 16,618    | 2      | 5,832   | 1,884  | 0.27   | 6.76     | 4%         | 11.19 | 4.10      |
| Goggles                     | 护目镜       | 10,325 | 23,265    | 13     | 5,759   | 744    | 0.07   | 3.72     | 2%         | 14.75 | 10.15     |
| Handcrafted Jewelry         | 手工制作的珠宝   | 6,013  | 15,882    | 3      | 5,477   | 2,533  | 0.42   | 9.19     | 5%         | 24.37 | 2.47      |
| Arm Warmers                 | 手臂保暖      | 8,859  | 15,819    | 9      | 5,434   | 2,348  | 0.27   | 11.07    | 2%         | 5.71  | 3.01      |
| Beach Towels                | 沙滩毛巾      | 11,813 | 31,964    | 17     | 5,347   | 797    | 0.07   | 5.10     | 1%         | 13.46 | 8.72      |
| Belly Rings                 | 肚脐环       | 8,924  | 41,279    | 11     | 5,108   | 2,303  | 0.26   | 6.77     | 4%         | 3.99  | 2.42      |
| Knee Pads                   | 护膝        | 8,647  | 17,058    | 13     | 4,067   | 997    | 0.12   | 5.31     | 2%         | 9.64  | 5.99      |
| Leg Warmers                 | 暖腿套       | 6,700  | 13,486    | 8      | 3,783   | 1,210  | 0.18   | 8.76     | 2%         | 6.75  | 4.02      |
| Cufflinks                   | #N/A      | 5,374  | 37,719    | 6      | 3,221   | 905    | 0.17   | 4.69     | 4%         | 10.60 | 4.18      |
| Crowns & Tiaras             | 皇冠头饰      | 5,154  | 12,390    | 6      | 3,000   | 689    | 0.13   | 4.01     | 3%         | 11.07 | 6.34      |
| Arm Bands                   | 臂带        | 11,652 | 21,512    | 8      | 2,664   | 920    | 0.08   | 5.39     | 1%         | 6.79  | 3.38      |
| Aprons                      | 围裙        | 8,057  | 17,236    | 10     | 2,483   | 847    | 0.11   | 5.07     | 2%         | 8.52  | 4.51      |
| Badges                      | 徽章        | 3,632  | 9,815     | 8      | 2,255   | 600    | 0.17   | 3.95     | 4%         | 19.57 | 5.35      |
| Pins                        | 别针        | 5,464  | 10,655    | 9      | 1,917   | 839    | 0.15   | 4.35     | 4%         | 6.05  | 2.72      |
| Garters                     | 吊袜带       | 3,789  | 6,299     | 4      | 1,574   | 475    | 0.13   | 4.17     | 3%         | 7.25  | 4.08      |
| Handkerchiefs               | 手帕        | 2,169  | 5,109     | 1      | 1,522   | 404    | 0.19   | 6.24     | 3%         | 6.99  | 5.23      |
| Suspenders                  | 背带        | 2,880  | 4,402     | 4      | 1,296   | 371    | 0.13   | 3.44     | 4%         | 8.39  | 4.36      |
| Ribbons                     | 丝带        | 3,009  | 4,916     | 3      | 1,204   | 508    | 0.17   | 4.12     | 4%         | 6.42  | 2.77      |
| Folding Fans                | 折扇        | 4,121  | 7,583     | 2      | 1,033   | 420    | 0.10   | 4.09     | 2%         | 9.20  | 2.99      |
| Flasks                      | 保温瓶       | 2,883  | 5,025     | 4      | 1,019   | 140    | 0.05   | 2.57     | 2%         | 13.27 | 9.11      |
| Wooden Jewelry              | 木制首饰      | 1,009  | 1,501     | 1      | 1,010   | 307    | 0.30   | 4.04     | 8%         | 15.01 | 4.48      |
| Canes & Walking Sticks      | 手杖和拐杖     | 1,963  | 2,910     | 2      | 969     | 72     | 0.04   | 2.11     | 2%         | 19.67 | 12.42     |
| Tie Clips                   | 领带夹       | 2,786  | 5,901     | 2      | 623     | 230    | 0.08   | 3.00     | 3%         | 6.65  | 3.37      |
| Eyeglass, Chains, Cords     | 眼镜链       | 2,087  | 2,785     | 1      | 511     | 219    | 0.11   | 3.41     | 3%         | 5.66  | 2.59      |
| Purse Hangers               | 挂包器       | 1,950  | 3,026     | 1      | 507     | 224    | 0.11   | 4.05     | 3%         | 5.27  | 2.63      |
| Plastic Jewelry             | 塑胶饰品      | 425    | 552       | 0      | 441     | 195    | 0.46   | 8.43     | 5%         | 8.21  | 2.91      |
| Earmuffs                    | 耳套        | 2,830  | 4,570     | 3      | 391     | 93     | 0.03   | 2.09     | 2%         | 7.46  | 5.34      |
| Wallet Chains               | 钱包链       | 626    | 1,117     | 2      | 367     | 55     | 0.09   | 2.16     | 4%         | 12.47 | 7.92      |